prepared and presented by Cynthia Hetherington, President

T Investigative & Intelligence Training

FinOSINT Investigations

Follow the Money



About Hg

- OSMOSIS Institute Founder
- Association, Government, & University Educators
- Over 25 years of OSINT
- Global OSINT presenters
- Author & publishers
- Security Practitioners
- Analysts
- Investigators

THE OSMOSIS INSTITUTE

Supporting OSINT Education & Training for the Global Investigative Community.



internet and online intelligence newsletter

data2know.com



Overview

- Introduction to Financial Open-Source Intelligence (FinOSINT)
- Searching for FinOSINT
- Traditional Databases and Resources for FinOSINT Research
- The Future of Money
 - Money Sharing Apps
 - The Dark Web
 - The Future of the Internet



Introduction to OSINT

 OSINT is information that has been extracted from Open, Publicly Available Information (PAI), that is collected, exploited, analyzed, and disseminated to address specific requirements





Financial Open-Source Intelligence (FinOSINT)

- Open-source analysis relating to the Finances services sector
- Often utilized in financial crime compliance and risk management departments





FinOSINT Research Areas

- Due Diligence
- Brand Protection/Trademarks
- Corporate Security
- Insider Threat
- Fraud and Corruption Investigations

- Illicit Trade
- Compliance
- Sanctions
- Anti-Money Laundering
- Anti-Financial Crime





Types of Investigations



Red Flag Investigation

- First collect
- Analyze volume and severity to determine level of risk or concern
- Unsure? Always better to document
- No bias
- Keywords What terms or hashtags could be relevant for searching?
- Have a plan, do your due diligence



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C.A.R.A. Investigations





C.A.R.A. for people

- Height, weight, gender
- Contact information
- Family members and friends
- Employers
- Business ownership
- Academic history
- Business connections
- Hobbies
- Sports teams
- Opinions
- Propaganda
- Schedule

- Charitable causes
- Local hangouts
- Photos of them, their dog, their home, their office
- Videos inside facilities
- Assets- cars, boats, money
- Updates on events and life changes
- Drug habits
- Illnesses
- Sexual preferences
- Where you are and what you are doing every minute of the day!

C.A.R.A. for companies

- Business profile
- Employees
- Vertical markets
- Charities and philanthropy
- About Us
- Terms of service
- Opinions
- Schedule
- Employee Statistics
- Board of Directors

- Contact information
- Intellectual property
- Intellectual capabilities
- Photos of the office
- Videos inside facilities
- Technology capability
- News and media
- Business locations
- Financials
- Corporate status



Alert Services: Free or Fee

Free

- Google.com/alert
- Socialmention
- Biznar
- Searchtempest
- Claz.org

Fee

- Navigator Liferaft
- Media Sonar
- Cision
- Vocus
- Echosec.net
- Dataminr



- Factiva
 - Nexis

ProQuest

How to search for FinOSINT



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Searching for FinOSINT Information

- Proprietary Databases
 - Clear, Nexis, RMS, TLO
- Business Registrations
- Company Websites
- Social Media (Self-reported)
- The Media
- SEC (If publicly traded)
- ProPublica (Nonprofits)

- Federal Employee Identifier Number (FEIN)
- State Identifying Number (Comes From State Business Registration Info)
- Dun & Bradstreet
- North American Industry Classification System (NAICS)
- Standard Industrial Classification (SIC)



Google Operators

Operator	Definition	Example
	The exact phrase	"can I get a witness"
AND	Results for one search term and another	dog and food
OR (same as pipe I)	Results for one search term or another	vegetarian or vegan
	range of something	\$5\$50 or 20102020
-	Exclusion	shoot-photo
*	Wildcard proximity searching	Cynthia * Hetherington
#	hashtags for topics	#osint



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Google Operators

Operator	Definition	Example
()	Grouping search operators	(cynthia OR president) "hetherington group"
filetype:	Specific file types	filetype:pdf "highly confidential"
site:	Specific website	site:sec.gov
cache:	Search cached version of a website	cache:hetheringtongroup.com
inurl:	Narrows to terms in URL	inurl:abctrucking
link:	Linking to a specific URL	link:hetheringtongroup.com
source: and location:	Google news narrow to source or location	source:usatoday.com or seattle:protest



Т

Google site searches

- Site searching social media
 - site:facebook.com <u>ch@hetheringtongroup.com</u>
 - site:facebook.com "973 706 7525"
 - site:twitter.com @osmosiscon
 - site:reddit.com intitle:disney
- Site searching to go beyond what is searchable through website search bars
 - site:sec.gov "abc company" china
- Site searching for people or specific text on a website
 - site:sidleylaw.com smith
- Sometimes a simple hack to website that require subscription



Google file type searches

- Using standard file types, you can narrow down your search to key company information (.pdf, .doc, .xls, .ppt, .txt, .jpg)
- Filetype:pptx- One word and no space between!
 - Also ext:pptx
- Add words like "attorney work product" or "confidential"
- Find county and state documents
- Find company, organization, or event brochures, reports, presentations not accessible through their website
- Find donor information for nonprofits, annual reports often released as PDFs



Address searches

- "123 highland avenue wanaque new jersey" too much
- "123 highland avenue" Wanaque
 - Technically asking google to show exact matches for avenue not ave
- "123 highland ave" Wanaque
 - Will provide results for both ave and avenue
- "123 highland" Wanaque
 - Can try leaving out street altogether
- "123 w highland ave"
 - Not the same as "123 west highland ave"
- "123 w highland" Hetherington
 - Person/company and address search



Searching phone numbers

- 909-450-7405 = "909 450 7405"
- No dashes, parenthesis, backslashes, etc.
- Just spaces
- Scrutinize the results



Google Asterisk

- **Common Names Found**
- Carlos Gonzalez
- Mohammed Abdullah
- Michael Smith
- Vihaan Patel
- Sara Moore
- Fathima Mohamed
- Roberto Edwardo Rodriquez





Google proximity searching

- New York within 15 words of Yankees
 - "new york" * "yankees"
- "Carlos Gonzalez" within 15 words of "Camden NJ"
 - "Carlos Gonzalez" * "Camden NJ"
- Carlos Juan Gonzalez or Carlos J Gonzalez
 - "Carlos * Gonzalez"
- Missing word "I * Penn Entertainment"
- Email addresses based on known usernames "username * com"



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Where to look for FinOSINT



Public Records

- Litigation history
- Media history
- Business & personal affiliations
- SEC filings
- Corporate records
- Regulatory history
- Property records
- Academic records
- Nonprofit Filings and donations
- Financial records

- Vendor and supplier relationships
- Board appointments
- Liens, judgments, and UCCs
- Subsidiaries and franchises
- Physical assets
- Political & charitable causes
- Intellectual property



Public & Pseudo-Public Records

- Search engine results
- Social media
- Open-source databases
- Media
- Interviews
- Biographies
- Blogs
- Phone directories
- Property
- Telephones
- Voter registration

- Vehicles
- Lawsuits
- Judgments
- Liens/Loans
- Magazine subscriptions
- Warranty cards
- Credit cards
- Cell phones
- Photographs
- Any open source, such as Web sites or media captures



Business Data

- Open Corporates
- Donation/Grant Registries
- Business Documents
- Investors
- Holdings/Liens/UCC/Bankruptcies
- Stock Holdings
- Company year-end disclosures

opencorporates





Intellectual Property Searches

- United States Patent and Trademark Office (USPTO)
- United States Copyright Office Public Catalog
- Markify Trademark Search
- Marcaria Trademark Search
- World Intellectual Property Organization (WIPO)
- Patent applications
- Google Advanced Patent Search
- Media
- Open Sources

	Trade	
Trade	Marks	Patent
Secret) Intellectu	
Layout	Property	5
Design	Industrial	Copyright
	Design	



Pastebin.com

- Pastes—information copied and pasted into a public website for sharing
- Usually shared anonymously
- Excellent site to locate stolen intellectual property, personal identifying information, and other compromising content





';--have i been pwned?





Uniformed Commercial Code Filing (UCC)

- Can disclose when and where a company, and sometimes individual, obtains a commercial loan
- The type of property pledged to the lender to secure the loans and the current address of the debtor
 - County or state UCC search
 - Proprietary databases





Charitable Causes And Campaign Contributions

- Opensecrets.org
- Federal Election Commission (FEC.gov)
- Campaignmoney.com
- People Search Engine Websites (Xlek.com, Melissadata.com, etc.)
- Followthemoney.org for searches by candidate
- State campaign contribution databases







Facial Recognition – Pimeyes

- Facial recognition
- Filter by time image appeared in their search results
- Filter by language on website
- Premium version to unlock full sources and export results



Found 635 results in 2.59s



















T

Download Star – Firefire Add-on to download all things

88358	🔻 C 🔍 search 🥜 🏠 💼	+ 🕯 🖲		12		
Down	load To					
DownloadStarkdeviant						
Filters	Fast Filter		On Confli	ct		
-	ages Archives		Skip	~		
Vid Auc		Regex	Clear h	nistor		
-	URL	Туре	Mask			
90		html		~		
	http://www.deviantart.com/critiques/	html				
	http://www.deviantart.com/developers					
	http://www.deviantart.com/deviation/677588358/	html	-			
	http://www.deviantart.com/download/677588358/the_infinity_gauntlet_tutorial_by_fi		Image			
	http://www.deviantart.com/journals/	html				
	http://www.deviantart.com/mobile	html				
	http://www.deviantart.com/morelikethis/677588358	html				
	http://www.deviantart.com/morelikethis/collections/677588358	html				
	http://www.deviantart.com/newest/	html				
	http://www.deviantart.com/newest/?g=special:critiquable	html				
	http://www.deviantart.com/random/deviant	html				
	http://www.deviantart.com/random/deviation	html				
	http://www.deviantart.com/random/group	html		1		
	http://www.deviantart.com/submit	html				
	- Intparter warden and a submit	here)				





homepage-com homepage-WIT.j p.jpg pa

HomeV2.jpg





https://exifdata.com/index.php

Basic Image Information

Target file: IMG_8330.JPG

			"EXIF: Thum
\longrightarrow	Camera:	Apple iPhone 7	Displayed h
	Lens:	iPhone 7 back camera 3.99mm f/1.8 Shot at 4 mm	
	Exposure:	Auto exposure, Program AE, ¹ /30 sec, f/1.8, ISO 32	7
	Flash:	Off, Did not fire	
>	Date:	January 12, 2018 1:22:36PM (timezone not specified) (10 days, 23 hours, 6 minutes, 37 seconds ago, assuming image timezone of 5 hours behind GMT)	
>	Location:	Latitude/longitude: 41° 3' 33.5" North, 74° 17' 9.4" West (41.059308, -74.285950)	
Details on address, date, phone type		Location guessed from coordinates: 395-399 Ringwood Ave, Wanaque, NJ 07465, USA	Click image to
		Map via embedded coordinates at: Google, Yahoo, WikiMapia, OpenStreetMap, Bing (also see the Google Maps pane below)	
		Altitude: 122 meters (400 feet) Camera Pointing: Northeast Timezone guess from earthtools.org: 5 hours behind GMT	
	File:	4,032 × 3,024 JPEG (12.2 megapixels) 2 247 129 hytes (2 1 megabytes)	

P P H Extracted 160 × 120 10-kilobyte
"EXIF: ThumbnailImage" JPG
Displayed here at 200% (¹/₁₅₉ the area of the original)



lick image to isolate; click this text to show histogram

Business and Credit Reports

- Nexis Company and Financials Search
- Experian
- Dun and Bradstreet
- Zoom Company Info (not so reliable but good to check still)





zoominfo

 \mathbf{Z}



Stock Ownership

- Beneficial ownership (more than 5% of the outstanding shares) required to be disclosed on Schedule 13D or 13G through SEC
- 13F for publicly disclosed stock ownership
- Institutional Ownership <u>https://www.nasdaq.com/market-activity/quotes/institutional-holdings</u>


Property

- County property record public databases
- County assessor's database
- County land records
- Open sources
- Proprietary databases-unverified



PROPERTY SEARCH



Vehicles

- Vehicles
 - People search engine websites (xlek.com, publicdatausa.com, etc)
 - VIN lookup sites (<u>https://driving-</u> tests.org/vin-decoder)
 - Google/Bing Maps Streetside view
 - Social media
 - Litigation matters involving car accidents

- Some traffic records
- Proprietary databases



Watercraft Aircraft

- Watercraft
 - boatinfoworld.com
 - NOAA Fisheries: <u>https://www.st.nmfs.noaa.gov/coast-guard-vessel-search/</u>
 - VesselFinder: <u>https://www.vesselfinder.com/</u>
 - Social media mentions or photos

Aircrafts

- FAA Registry <u>https://registry.faa.gov/aircraftinquiry</u>
 <u>/</u>
- FlightAware <u>https://flightaware.com/live/</u>
- Social media mentions or photos



Business Database Results

- Nexis company and financials search accessible through Nexis Company tab
- Nexis Market Insight Search
- Looking for these sources, or similar when reviewing your data:
 - Market IQ, formerly CorpfinWorldwide
 - Market Line Financial Deals Tracker
 - Worldwide Mergers & Acquisitions
 - Market Insight



Liens Judgments Foreclosures Bankruptcies Evictions

- Proprietary databases
 - Verify information through state and local databases
- County Public Record Searches
- PACER (Civil and Bankruptcy records)
- BRB Publications (civil/criminal/ucc/bankruptcy/liens,etc.)





Sanctions, Regulatory, and Law Enforcement

LexisNexis World Compliance

- Global Sanctions List
- Office of Foreign Assets Control (OFAC)
- Foreign Corrupt Practices Act (FCPA)
- Bureau of Industry and Security (BIS)
- Politically Exposed Persons (PEPS)





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Resources for Financial Crimes Exposed

- International Consortium of Investigative Journalists (ICIJ)
- OpenSecrets.org Following money in politics
 - "Dark Money" spending meant to influence political outcomes, not disclosed
- Organized Crime and Corruption Reporting Project (OCCRP)
 - Investigative Journal Resources on financial crimes and money laundering
 - Able to crack cases using traditional journalism techniques with PAI
- Local/National Media Sources

CIJ INTERNATIONAL CONSORTIUM *of* **INVESTIGATIVE JOURNALISTS**





Social Media



Social Media and Asset Searches

- Scan the social media profiles for
 - Lifestyle changes
 - Improvements to homes
 - New cars
 - Kids wearing the latest trends, phones and upgraded schools



Ai



Finding Social Media Accounts 101

Google

- Search all versions of name, nickname, known usernames, possible usernames (from email addresses)
- Username searches
 - Examples: Namecheckup.com, namechk.com, whatsmyname.app
- Reverse Image Searching
 - Examples: Google, Yandex, Pimeyes, Tineye
- Search on the Platform
 - Filter by known cities, education, employer where possible
- Professional tools
 - Affordable example: Skopenow
- Use others to find your subject
 - Find known relatives' accounts, company accounts



Whatsmyname.app

- Top tool: Created by a collective of known OSINTers in the industry with a wealth of sites searched
- Exportable to CSV, Excel, PDF

bund: 4. Processed: 581 / 581 show Found Show False Positives Show Not Found Show All	(b)	Filter by Username: hetheringtongrp	
owly Twitter and West. Usersame training ongo Calegory: and Calegory: and the Account Flowed	Twillier archivest. Usertramic "Richeingdorgen Gafegory: aironnea Acoburt Found	Show 50 rows Copy CSV PDF SITE & USERNAME CATEGORY	Search:
			//w.ly/user/hetheringtongrp
Teller Usernami: helhanigangen Editigary social Asaani Fauna		Twitter	://web.archive.org/web/2/https://twitter.com/hetheringtongrp
		Twitter hetheringtongrp archived https: archived	://web.archive.org/web/*/https://twitter.com/hetheringtongrp/sta
			Previous 1 N
Document Results: these results are document searche	s with the first username in the list used as the search term	Google Search: these results are google search	es with the first username in the list used as the search term
All results PDF Spreadsheet Word Document PowerPoint	ext Files Python Code JavaScript Code	Web Image	
About 38 results (0.26 seconds)	Sort by: Date ~	About 38 results (0.30 seconds)	Sort by: Date +
ا ئرىلار When you don't do #OSINT fo : ""When you don't do #OSINT fo infosescherpa) status 6 days aqo "When you don't do #OSINT for a living, it's call	r	على تريتر "When you don't do #OSIN Twitter i Infosecsherpa ، status 6 days ago When you don't do #OSINT for a living, it:	

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Must Know Popular Social Media

- Facebook
- Twitter
- Instagram
- TikTok
- YouTube
- Discord
- Telegram
- Alternative Media



T

TikTok:Trend

- I billion monthly active users in over 150 countries
- Compare to Snapchat and YouTube



Use search bar on web page tiktok.com for searching accounts. OR Online search by OSINTCombine for hashtag search <u>https://www.osintcombine.com/tiktok-quick-search</u>



Entity Search

- Search for person once enough identifiers are known
- Search for personal social media accounts if you find their real name
- Search for business registration if their business is mentioned
- Search for domain whois records if a website is mentioned





Example

Unknown to Known Through Posts and Business Registrations



Searchtempest *

Ca	ifornia	- In	land	Em	pire	(~47 mi.)	Map	Directions
----	---------	------	------	----	------	-----------	-----	------------

Warmers and wax!

nlandempire.craigslist.org > household items - by owner

PRIVET HEDGES = WAX LEAF PRIVET -GALLONS 17 hours ago inlandempire.craigslist.org > farm & garden - by dealer

RV Wash, Wax, Detail Services 1 day ago inlandempire.craigslist.org > rvs - by dealer

Wax Crumble Bho inlandempire.craigslist.org > auto parts - by dealer

VACUUM PURGER FOR WAX 1 day ago inlandempire.craigslist.org > tools - by owner

100 GALLON WATER TANK 1 day ago inlandempire.craigslist.org > tools - by dealer

------ HoneyComb Showerhead Wax Bong (TITANIUM) 4 days ago inlandempire.craigslist.org > general - by owner

cheap recycler dabs rig wax 1 day ago inlandempire.craigslist.org > general - by owner

Chevy Camaro 11 hours ago inlandempire.craigslist.org > cars & trucks - by owner

LAVENDER, BOXWOOD, AND WAX LEAF PRIVET 6 days ago inlandempire.craigslist.org > farm & garden - by owner G×

powered by Google **

Hit me up!

OUTER LIMIT EXTRACTIONS **TEXT OR CALL ONLY 909-450-7405** Donations King OG kush 45.00 A gram Crumble PLATINUM BLUE DREAM MASTER KUSH 40.00 A GRAM CRUMBLE PLATINUM MASTER KUSH 40.00 A GRAM CRUMBLE CHERRY PRIVATE STOCK 30.00 A GRAM CRUMBLE NO WHOLESALE MUST HAVE REC AND VALID ID **TEXT OR CALL ONLY 909-450-7405** HIT ME UP 909-450-7405 TEXT OR CALL



Google that number!

- **909-450-7405 = "909 450 7405"**
- No dashes, parenthesis, backslashes, etc.
- Just spaces
- Scrutinize the results



Bingo!



Web Maps Shopping Images Videos More - Search tools

24 results (0.53 seconds)

909-450-7405 | 9094507405 | Whitepages www.whitepages.com/phone/1-909-450-7405 Vhitepages ~

Got a call or text from 909-450-7405? Whitepages reverse phone lookup ID's phone numbers. Find out who called, their address, city, state, carrier info and ...

909-450-7405 | 9094507405 Reverse Phone Number Lookup www.fatmoolah.com/phone/909-450-7405

We've found information for Phone Number 909-450-7405. 909-450-7405 Phone Number In CLAREMONT-SAN DIMAS, California ...

909-450-7405 / 9094507405 Reverse Phone Lookup checkwhocalled.com/phone-number/1-909-450-7405 -

Feb 24, 2015 - Use our reverse phone lookup to check who called from 909-450-7405.

Caller Name & Address for (909) 450-74## - OkCaller okcaller.com/90945074 -

9094507404, Realtime information for 909-450-7404. 9094507405, Realtime information for 909-450-7405. 9094507406, Realtime information for 909-450- ...

Phone Numbers Matching 909-450-XXXX | Caller ID by ...

www.youmail.com/directory/area/909/450?pg=75 Youmail
Select a number to view details: Previous Page 75 of 100 Next · 909-450-7400
909-450-7401 · 909-450-7402 · 909-450-7403 · 909-450-7404 · 909-450-7405.

El Camino Hood | eBay

www.ebay.com/bhp/el-camino-hood - eBay -

13 watching; |; 1 sold. 1978-87 Chevy El Camino/GMC Caballero. Local pick up only. 4168 holt blvd. 909-450-7405. Montclair ca 91763. 1978-83 Chevy Malibu.

EL CAMINO & MALIBU 1978 - 1987 STEEL COWL INDUCTION HOOD



78-87 el camino 2" cowl hood steel cowl hood **PICK UP ONLY **NO SHIPPI (Fits: El Camino)

\$350.00 Buy It Now

A 13 watching 1 sold

1978-87 Chevy El Camino/GMC Caballero. Local pick up only. 4168 holt blvd. 909-450-7405. Montclair ca 91763. 1978-83 Chevy Malibu.

Key items



Address search on maps.google.com



▲ ➤ Highlight <u>A</u>ll Match Case 1 of 1 match

T

Secretary of State Look up



STATE OF CALIFORNIA Office of the Secretary of State STATEMENT OF INFORMATION CORPORATION California Secretary of State 1500 11th Street Sacramento, California 95814 (916) 653-3516

	BA20220351928	B08
	For Office Use Only	2

-FILED-

1

6588

0

6/09/2022

4 .. 10 PM

Received

by

California

Secretary

File No.: BA20220351928 Date Filed: 6/9/2022

Entity Details			
Corporation Name		PATRON AUTOMOTIVE, INC.	
Entity No.		3340720	
Formed In		CALIFORNIA	
Street Address of Principal Office of Co	rporation		
Principal Address		4168 HOLT BLVD MONTCLAIR, CA 91763	
Mailing Address of Corporation			
Mailing Address		4168 HOLT BLVD MONTCLAIR, CA 91763	
Attention			
Street Address of California Office of Co			
Street Address of California Office		4168 HOLT BLVD MONTCLAIR, CA 91763	
Officers			
Officer Name	Officer Address	Position(s)	
MANJARREZ GABRIEL	4168 HOLT BLVD MONTCLAIR, CA 91763	Chief Executive Officer, Secretary, Chief Financial Officer	





Example

Trademark litigation – Unknown to Known



We were given ...



Tops Bottoms Accessories Cover ups





Workflow

- Two company websites reviewed for identifiers
 - Address and phone number were not personal
 - Companies were not registered
- Identified social media profiles
 - Same username across multiple platforms, same nickname used
- Profile review to look for identifiers
 - Found many photos of the user including her face
 - Found YouTube video captioned with her age
 - Found references to her being from Dallas, Texas and recently relocating to Miami, Florida



Workflow

- Reverse image searches
 - No match
- Review of Twitter activity
 - Mentions led to month and day of birth on Twitter
 - Found historical Twitter location on post from Grand Prairie, Texas
- People search based on known identifiers (locations, date of birth, nickname)
 - Found one individual who fit the profile
- Social media search for possible matches
 - Found Facebook profile by name and location with matching photo, confirmed it was the correct user





New Online Financial Crimes

Follow the Digital Money





Money Sharing Apps

Venmo – The Cash King







Value for Investigations

- Transaction information (sender, receiver, date, and purpose) and public by default
- Publicly viewable friends lists are curated from imported phone contacts and Facebook friends
 - Contacts who also use Venmo are then added to the user's "Venmo friends" list, which is <u>public</u> and <u>cannot</u> <u>be hidden</u>
- Searchable database of 78 million users
 - Many users have uploaded their photo to their Venmo profile
 - Many users have kept default (public) privacy settings, allowing you to see entire transaction history











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Wick Emenhiser @NIE91					
2,	Add friend	91 Friends			
	FEED	BETWEEN YOU			
	Nick Emenhiser paid Ryan Zsupnik				
	Exer Banana Bana				
	♡1 🖓				
	Nick Emenhiser p Aug 9 🕲	oaid Benjamin Stokke			
	Walmart	\$.			







Anthony Blank



Follow the Money



Jenna Passin charged Arielle Podolski last electric bill on Thursday at 08:27PM - Comments (0)





Utilities

...right to their doorstep





Sonia Keiliches paid Tricia Carpino Rent on Friday at 11:18PM - Comments (0)





Thea Harris paid Cristian Salcedo Oct 25, 2014

Concert tickets



Joshua MacFawn paid Vivek Patel Jan 10, 2016

Phil's BBQ

Logan Thompson paid Leighton Telling





Katherine Sutcliffe paid Anslie Smith



T What Who When Why Where




The Dark Web

Black Market is alive and well

Hg HetheringtonGroup

Dark Web

- The Dark Web is classified as a small portion of the Web that has been intentionally hidden and is inaccessible through standard web browsers
- The most famous content that resides on the Dark Web is found in the TOR network
- The TOR network is an anonymous network that can only be accessed with a special web browser, called the TOR browser
- This is the portion of the Internet most widely known for illicit activities because of the anonymity associated with the TOR network



In a nutshell what is dark web?

- Nameservers (also called DNS servers) are like phone books for the internet.
- They resolve domain names to IP addresses

 Nj.gov
 199.20.64.195

 acfe.com
 13.85.16.224

 hetheringtongroup.com
 209.177.145.48

- Dark web sites don't resolve to a DNS server, and are only temporarily accessible.
- Resistant to indexing, so little Google can do.
- Requires special browser (i.e. Tor) to search this internet within an internet.





Whatever the hot commodity is





TYPES OF CONTENT ON THE DARKNET

Our darknet experts performed a review and categorization of the 58,760 Tor and I2P sites in our database at the time of analysis



Black Market Online



http://2xscte4bcwthofcs.onion.link/index.html

http://ev3h5yxkjz4hin75.onion/wiki/index.php/Main_Page

Where to find the inside scoop

- With Hansa, Alphabay and Silkroad all history, where do we look for content, ideas, brands and goods?
- The answer is Reddit!
- The answer is Google
 - Even bad guys needs to get their markets started, and everyone starts with Google



Reddit

- Reddit is accessible without having an account
- My entry to the dark web
- People will share everything here, including the truth
- Advanced Search tools in Reddit







Dark Web, the efficient way

BEACON Search ADVANCED SEARCH	_Intelligence X
Search dark web marketplaces for items or credentials for sale.	HOME DARKINT SUITE RESOURCES ABOUT BLOG CONTACT LOGIN
SEARCH DISCUSSION BOARDS Search blogs, forums and discussion boards across the surface, dark web a	DARKNET BIG DATA
SEARCH BREACHED DATA Search for breached corporate or personally identifiable information on the	
SEARCH BREACHED DATA Search for breached corporate or personally identifiable information on the	





The Future of the Internet

The Metaverse takes on Reality



The Metaverse

- Computer generated, entirely virtual realities to log into and interact with other users (think Second Life)
- Web 3.0 decentralized, trustless, permissionless token-based economy on the blockchain
- Not clear understanding or protection from: fraud, identity theft, user age limits, protection from criminals and exploitation
- Lack of data privacy, cybersecurity, and regulation

The metaverse





Trademarking the metaverse

- Several frontrunners (particularly from China) have already filed hundreds of metaverserelated trademark applications, including "metaapp"
- Nike recently filed 7 metaverse trademarks







SERIAL #: 97096366 FILING DATE: OCT. 27, 2021 OWNER: NIKE, INC IC 009: Downloadable virtual goods, namely, computer programs featuring footwear, clothing, headwear, eyewear, bags, sports bags, backpacks, sports equipment, art, toys and accessories for use online and in online virtual worlds

IC 035: Retail store services featuring virtual goods, namely, footwear, clothing, headwear, eyewear sports bags, backpacks, sports equipment, art, toys and accessories for use online; on-line retail store services featuring virtual merchandise, namely, footwear, clothing, headwear, eyewear, bags, sports bags, backpacks, sports equipment, art, toys and accessories

IC 041: Entertainment services, namely, providing on-line, non-downloadable virtual footwear, clothing, headwear, eyewear, bags, sports bags, backpacks, sports equipment, art, toys and accessories for use in virtual environments

The graphic represents only a portion of the application. For the full application, visit: https://tsdr.uspto.gov/#caseNumber=97096366&caseType=SERIAL_NO&searchType=statusSearch



End Notes

- OSINT has many facets, financial research in this space is one of them
- Don't overlook traditional databases and resources for FinOSINT research
- The future of money and how we view currency, what we value, will alter crime, but only in its vehicles, intent still remains
- Dark web is a major channel for all criminal activity
- The future of the internet continues to change and challenge us in subtle ways – yet history is still repeating itself



Thank you. Connect with Hg & Me.

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Expert Investigations and Intelligence Services